

NEWS MEDIA RELATIONS/RELEASES

The Board encourages a policy of sound relations with the press and other communications media in the community and surrounding geographical area. The Superintendent shall plan for periodic releases to the press and other communication media which will provide information to the community concerning its schools and various phases of the school program.

Unless directed otherwise, all school related news releases (other than School Board and Superintendent), will be the responsibility of the building Principal.

During normal school hours, no member of the staff or student body shall be interviewed in person by a member of the news media, unless the Principal has been notified and is satisfied, (1) that such staff member or student is readily available, and (2) that at the time such interview is conducted, no serious disruption of normal duties or assignments will take place.

Adopted: **DATE:** March 15, 1993, October 12, 2010
Reviewed: Sept. 1, 2010
Revised: December 13, 2005
Cancellation: Replaces KBC